**FREQUENTLY ASKED QUESTIONS**

- **How far do Selective TV signals reach?** Generally 40 miles from the tower in Garfield.
- **Are Selective TV signals affected by the weather?** It depends in part on your distance from the tower. Generally, if you have a strong signal, weather interference is infrequent but can happen.
- **How are contributions to Selective TV used?** Contributions pay ongoing expenses like tower land lease, utilities, tower maintenance, equipment repair and upgrade, engineering fees, licensing fees, legal fees, accounting fees, advertising, insurance, office space rental, and one part time office manager.
- **Is the Selective TV signal scrambled, do I need a special decoding box?** No.
- **How many over the air television channels would I get if Selective TV did not exist?** Currently one network and possibly, depending on location, some Public TV channels.
- **Does Selective TV sell and install antennas?** No, but we can direct you to people who do.
- **If I have multiple televisions will I be expected to make a larger contribution?** No, although you may need additional equipment like a signal booster and a signal splitter.
- **How much does it cost to have an antenna professionally installed?** Depending on location, complexity, antenna type, and possible auxiliary supplies and equipment average installations run between $175.00 and $600.00. This is a one time expense.

**CONTACT INFORMATION**

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**SELECTIVE TV STORY ▼**

Television took off after the second World War. Television broadcast stations began popping up in metropolitan areas, followed by the major networks. Before cable and satellite, all television signals were sent out over the air and picked up by an antenna. If you lived close to a metropolitan area you could pick up those stations. If you didn’t you were out of luck. Local viewers decided to do something about that. With locally raised funds Selective TV was formed as a non-profit organization in 1976 and went on the air in 1979. Today Selective TV provides 50 plus over-the-air television channels to west central Minnesota. Selective TV’s continuing mission is to provide low cost television, supported by the voluntary contributions of people who use the service it provides.
We have all seen the advertisements selling the latest and greatest gadget with which we can all get “free tv”. Don’t waste your money. While Selective TV itself does not promote a particular antenna, and does not sell or install antennas, it can help point you in the right direction. The right antenna for you depends on your distance from the Selective TV tower located near Garfield, your elevation, obstruction from trees or other buildings, how many televisions you want to hook up, and so on. For some an indoor antenna works great, although each television may require a separate antenna. For others an attic installation will work. For most an exterior mounted antenna is the best idea especially if you want to hook up multiple televisions using the existing cable routed through your home. Many people experiment on their own, or talk to a neighbor to see what works for them. Others choose to rely on the expertise of one of our local antenna suppliers and installers that are listed on the Selective TV website, www.selectivetv.org. Which ever option you choose remember that over-the-air television in our area is not “free”. Without viewer contributions Selective TV cannot exist and if it doesn’t exist there’s not much point in having an antenna.

ANTENNA INFORMATION
Selective TV is a UHF translator. That means it does not produce programs, it passes along the programs that are produced by television broadcasters such as the four major networks, public television, and others. Through a variety of technologies Selective TV captures signals from television broadcasters and then re-transmits those signals into our viewing area. Without this “translation” those signals are too weak to be picked up locally. This is a complicated process. Adding to this complexity are things like technology changes, federally mandated allocations and regulations, and the ever expanding spectrum saturation of a limited number of over-the-air frequencies used by things ranging from cell phones, and wireless internet to garage door openers.

HOW IT WORKS
Since its formation in 1976 as a locally operated and funded non-profit organization Selective TV has relied on the voluntary contributions of people who use the service. Selective TV does not receive funding from any government entity, and it cannot create revenue through advertising. Without viewer contributions it cannot exist.